

The  
Microsoft Internet Safety Security and Privacy Initiative for Nigeria  
(MISSPIN) Campaign:

*Creating Alternative Channels for Youth  
Energy*

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# The Campaign

Giving the rise in popularity of the Internet amongst young people in Nigeria and bearing in mind the varying dangers present online (as is offline), the need to address safety, security and privacy issues on the internet therefore cannot be overemphasised.

The growing fact that many of Nigeria's young have found wrong use of this new resource calls for concern and the need to engage these ones on the positive use of the internet.

It is to tackle these twin issues and in recognition of the immense power of youth to influence youth that Microsoft Nigeria and Paradigm Initiative Nigeria ( a social enterprise) embarked on the MISSPIN Campaign.



## Creating Alternative Channels

As one of 24 young people assigned ambassadorship for the campaign by Microsoft and PIN and mandated to undertake projects and initiatives capable of tasking young people on the positive use of the internet , I have resolved to pursue the campaign in a way that will provide alternative use of youthful zeal thus the following projects:



# Projects:

- NIGER STATE Students'Resource Portal ( December, 2008)
- Development of School's website for Govt. Sec School Minna (December, 2008)
- ISSP School's campaign ( December 2008 - Feb. 2009)
- Chronicles ( how young people are using Technology – Print and online)( April, 2009)



# **Niger State Students' Resource Portal**

Aimed at complimenting and supporting efforts of teachers and guidance counsellors ( where they exist), the Niger State Student Resources Portal will provide students (Post secondary):

- Study support hints and tips
- Career decision aids
- Counselling text line
- An avenue to collaborate with others and compete for prizes



## School's Web Site: Government Secondary School Minna

Schools all over the world like businesses and other institutions have use the internet as a means of communication between members of their communities (students, teachers and other stakeholders) and information dissemination to those within and outside their communities and their immediate reach. Unlike traditional means of communication the internet is easily accessible, manageable and cheap to own on the long run.

The school's website project is conceived to:

- Provide a means of telling the world about the strides of students and teachers at the Government Secondary School Minna, in the hope of attracting local and foreign interests in the school's activities leading possibly to international scholarships for her students and staff;
- Provide a secure means of communication for staff and students of the school irrespective of their location;
- Provide a means for parents/guardians to monitor their children/ward's performance in school.



# ISSP School's Campaign

The need to empower young people to positively use the internet and other ICTs cannot be overemphasised given the negative popularity and bad press this country and her citizens have been exposed to as result of the notoriety of her young as cyber-criminals. There also exists a great need to expose young people in Niger State to the many career possibilities in ICTs thus boosting the state's contribution to Nigeria's contribution to the emerging knowledge economy.

## **Program goals**

Amongst others I aim the seminar series to:

Reach and empower at least 1,500 senior secondary school students with basic knowledge of the internet and its uses;

Engage the same number of students on the positive use of this resources;

To motivate identified students interested in pursuing further studies in the area of ICTs to pursue their dreams.



## •Chronicles ( how young people are using Technology – Print and online)

An online and print effort to chronicle how young people are and can use IT and the Internet.

It will chronicle projects initiated by young people, for young people and about young people which involves the use of ICTs for improved livelihood.

My Objectives are to show young people :

- What their peers are doing and;
- What they can do with ICTs
- And celebrate those who have taken the leaps



Support:

Ok you think I am wishful...you may never know the impact your support will have in ensuring all these and many more see the light of day.

Give me a call:

**+234 805 624 93 91**

**+234 802 611 28 97**

Send me an email:

**[mailme@oluwakoredeasuni.com](mailto:mailme@oluwakoredeasuni.com)**

And let's see what we can do together!

Additional information is available at:

**[www.OluwakoredeAsuni.com](http://www.OluwakoredeAsuni.com)**



# Thank You!!!

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